



TO: Partner Agencies
United Way of Southwest Alabama

FROM: Jill Chenoweth, President & CEO

DATE: August 24, 2020

RE: 2020 Annual Meeting and Community Campaign Kickoff

In conjunction with FOX10 News, the United Way of Southwest Alabama has decided to reschedule its 2020 Annual Meeting and Community Campaign Kickoff from Wednesday, August 26, 2020, to Wednesday, September 2, 2020, due to the impending tropical disturbances/storms in the Gulf of Mexico.

We are in the process of communicating with our Board of Trustee members, volunteer award winners, interviewees, guest speaker, and sponsors to notify them of the changes and to reschedule when possible.

We wanted the sole focus for the day on United Way of Southwest Alabama and our 46 partner agencies instead of on very serious and important weather content.

Many thanks to Shoe Station for sponsoring our first ever telethon. We hope to raise \$25,000 during the day.

We ask that you tune in to FOX10 News throughout the day on September 2, 2020. We will have content air multiple times an hour from 5:00 am through 10:30 pm. Like us on Facebook and Twitter. Please share UWSWA's posts throughout the day.

Also, if anyone wants to volunteer to answer phones next Wednesday, we are looking for volunteers from 4:30 am to 8:00 am and then from 5:00 pm to 10:30 pm.